



# NATIONAL MINORITY FRANCHISING INITIATIVE

Bridging the Gap Between the Franchising Industry and the Minority Community

## NMFI QUESTIONNAIRE

**YES**, our Company would like to participate in the National Minority Franchising Initiative. We enthusiastically welcome this opportunity to encourage minority ownership in our system. Our response to this questionnaire clarifies our commitment to increasing minority representation. Our profile data will be published at no cost in both the upcoming Edition of the *Minority Franchise Guide* and on [www.minorityfranchising.com](http://www.minorityfranchising.com).

Your current WorldFranchising.com profile information will be replicated on MinorityFranchising.com. Please review your current WorldFranchising.com profile. Print out your profile and mark any necessary changes. Fax that and this form to 510-839-2104.

Please select one:

- Changes to company profile attached.
- No changes to company profile on WorldFranchising.com.

### CURRENT MINORITY REPRESENTATION

1. Approximately how many operating units (or what percentage) are owned (50% or greater minority ownership) by:

_____ African-Americans	_____ Asian-Americans	_____ Hispanics	_____ Native Americans
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Other Minorities: \_\_\_\_\_

### SPECIFIC MINORITY PROGRAM(S) IN PLACE:

2. Please use the space below to describe any programs that are specifically geared for recruiting and/or assisting potential minority franchisees. Such programs could involve recruiting, training, financing, the deferment of franchise fees, assistance in preparing loan documents, etc. As the vast majority of franchisors do not have specific programs in place, please know that the absence of any particular program(s) in no way indicates that you do not support the inclusion of minority franchisees. What is important is that you support the overall objectives of the Initiative. If you do not wish to use this open-ended space to respond, we will include the following response — *"Although we support the objectives of the National Minority Franchising Initiative, we do not have any specific programs in place at this time."*

Approved By:		Phone Number:	
Company Name:			
Date:			

### SOURCE BOOK PUBLICATIONS



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